



SONATA SOFTWARE LIMITED

16<sup>th</sup> March, 2020

National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Mumbai  
Kind Attn: Manager, Listing Department  
Email Id: [neaps@nse.co.in](mailto:neaps@nse.co.in)  
Stock Code - SONATSOFTW

BSE Limited  
P.J. Towers, Dalal Street  
Mumbai  
Kind Attn: Manager, Listing Department  
Email Id: [listing.centre@bseindia.com](mailto:listing.centre@bseindia.com)  
Stock Code - 532221

Dear Sirs,

**Sub: Press Release**

We are forwarding herewith copy of press release dated 16<sup>th</sup> March, 2020, titled – “Everest Group Positions Sonata Software as an Aspirant in its Application Transformation Services PEAK Matrix Assessment 2020.”

Kindly take the same on record.

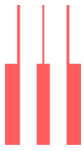
Thanking you,

Yours faithfully

For **Sonata Software Limited**

**Mangal Kulkarni**

**Company Secretary and Compliance Officer**



## **Everest Group positions Sonata Software as an Aspirant in its Application Transformation Services PEAK Matrix Assessment 2020.**

**Bengaluru, March 16<sup>th</sup>, 2020** : Sonata Software has been highlighted and positioned as an Aspirant by Everest Group in its recently released report titled, “ [Application Transformation Services PEAK Matrix™ Assessment 2020.](#)” This report analyses the changing dynamics of the application transformation landscape and assesses service providers across several key dimensions.

The Everest Group report has acknowledged Sonata’s platform engineering capabilities in specific industries such as Retail, CPG, Manufacturing, and Travel and acknowledged Sonata for leveraging automation and analytics to build industry-specific modernization solutions.

As a part of this report, Everest Group updated its classification of 24 service providers on the Everest Group PEAK Matrix™ for application transformation services into Leaders, Major Contenders, and Aspirants. The PEAK Matrix is a framework that provides an objective, data-driven, and comparative assessment of application transformation service providers based on their market success and delivery capability.

Read more on Everest Group ‘s PEAK Matrix [here](#).

“Enterprises are looking to transform their application estates as a necessary first step to achieving meaningful digital transformation at scale. To unlock value from these investments, enterprises see this transformation as a journey and not a specific set of initiatives. Sonata Software’s investments in the development of industry-specific solutions in verticals such as manufacturing, retail, and CPG has helped clients accelerate their digital transformation journeys. Its Platformation™ strategy has helped its clients derive enhanced value out of their transformation initiatives,” said **Nitish Mittal, Vice President, Everest Group**.

**Srinivas Vuppala, Head of ISV and Cloud, Sonata Software said,** “Everest Group has positioned Sonata as an Aspirant on its PEAK Matrix assessment, recognizing our ability to deliver world class services and the impact we have been successfully making in the market through our unique platform engineering capabilities. Our unique approach through proprietary platforms and engineering tools ensures faster modernization for our customers in their ability to fulfil the digital demands of their end customers. “

Learn more about Sonata’s Engineering R&D services [here](#).

[About Sonata Software](#)

[About Zinnov](#)

[For more information, press only:](#)

Nandita Venkatesh

Sonata Software Limited  
CIN- L72200MH1994PLC082110  
A.P.S. Trust Building,  
Bull Temple Road, N.R. Colony  
Bengaluru 560004, India  
Tel: +91 80 67781999  
[Nandita.v@sonata-software.com](mailto:Nandita.v@sonata-software.com)

